



**WOOD  
PROCESSING  
MACHINERY**

[www.woodmachineryistanbul.com](http://www.woodmachineryistanbul.com)

**INTERMOB**

[www.intermobistanbul.com](http://www.intermobistanbul.com)

*pro***matt**

Mattress Manufacturing Subsidiary  
Industry, Equipment, Raw Materials  
and Machinery Special Section

**POST-SHOW REPORT**

**OCTOBER 13-17 2018**

# WPM-Intermob & Promatt 2018 Edition



# Wood Processing Machinery Intermob & Promatt Special Section



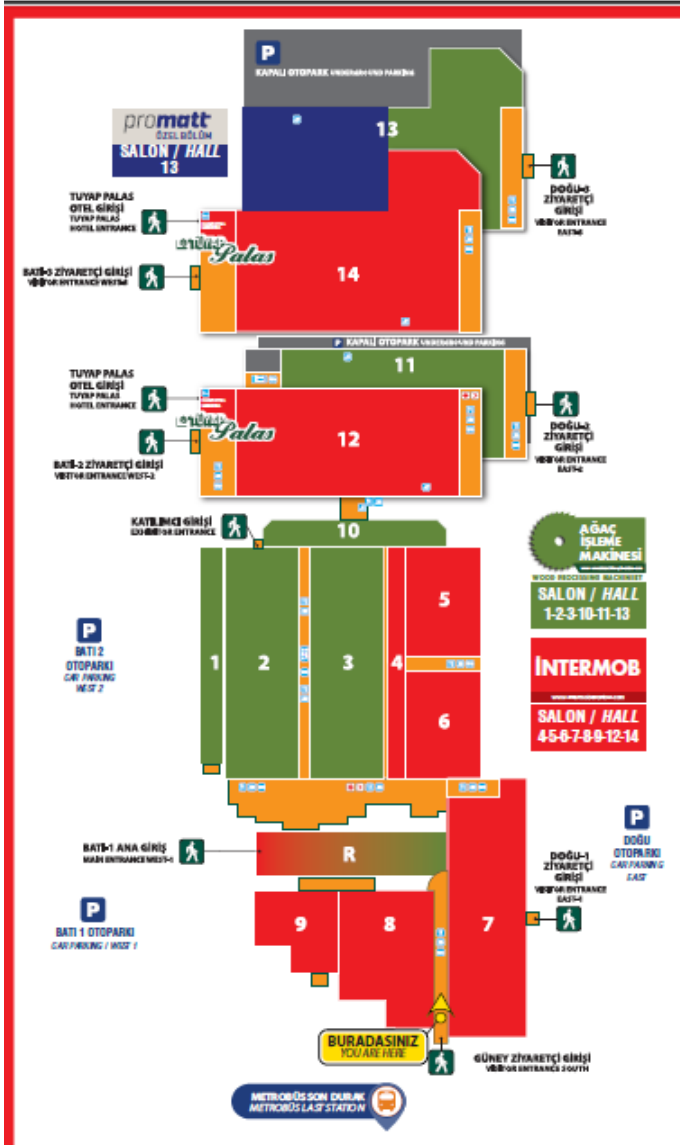
15 Halls



123.000 m<sup>2</sup> gross exhibition area



52.813 m<sup>2</sup> net exhibition area



# Wood Processing Machinery-Intermob & Promatt Special Section in Numbers



Exhibitors from 35 Countries

857 Exhibitors & Co-Exhibitors

Visitors from 106 Countries

76.271 Professional Visitors

# Exhibitor & Co-Exhibitor Countries



Austria

Belgium

China

Czechia

Denmark

England

Finland

France

Gabon

Germany

Greece

India

Iran

Ireland

Israel

Italy

Japan

Korea

Lebanon

Luxembourg

Netherlands

New Zealand

Poland

Portugal

Saudi Arabia

Slovenia

Spain

Sweden

Switzerland

Taiwan

Turkey

U.A.E

U.S.A

Ukraine

Vietnam

# Visitor Statistics

**66.587**

Domestic  
Visitors

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Increased by 22%  
in the last 5  
editions

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**76.271**

Total  
Visitors

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Increased by 27%  
in the last 5  
editions

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**9.684**

International  
Visitors

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Increased by 90%  
in the last 5  
editions

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# Breakdown of Visitors by Field of Activity



**68%**  
**Manufacturer**

**19%**  
**Distributor**

**14%**  
**Importer**

**13%**  
**Exporter**

# Increase Rates of Visitors within Last 5 Years



## International Visitors

Number of international visitors increased by 90% in the last 5 editions and reached 9.684



## International Visitor Countries

Wood Processing Machinery-Intermob & Promatt Special Section attracted visitors from 106 countries



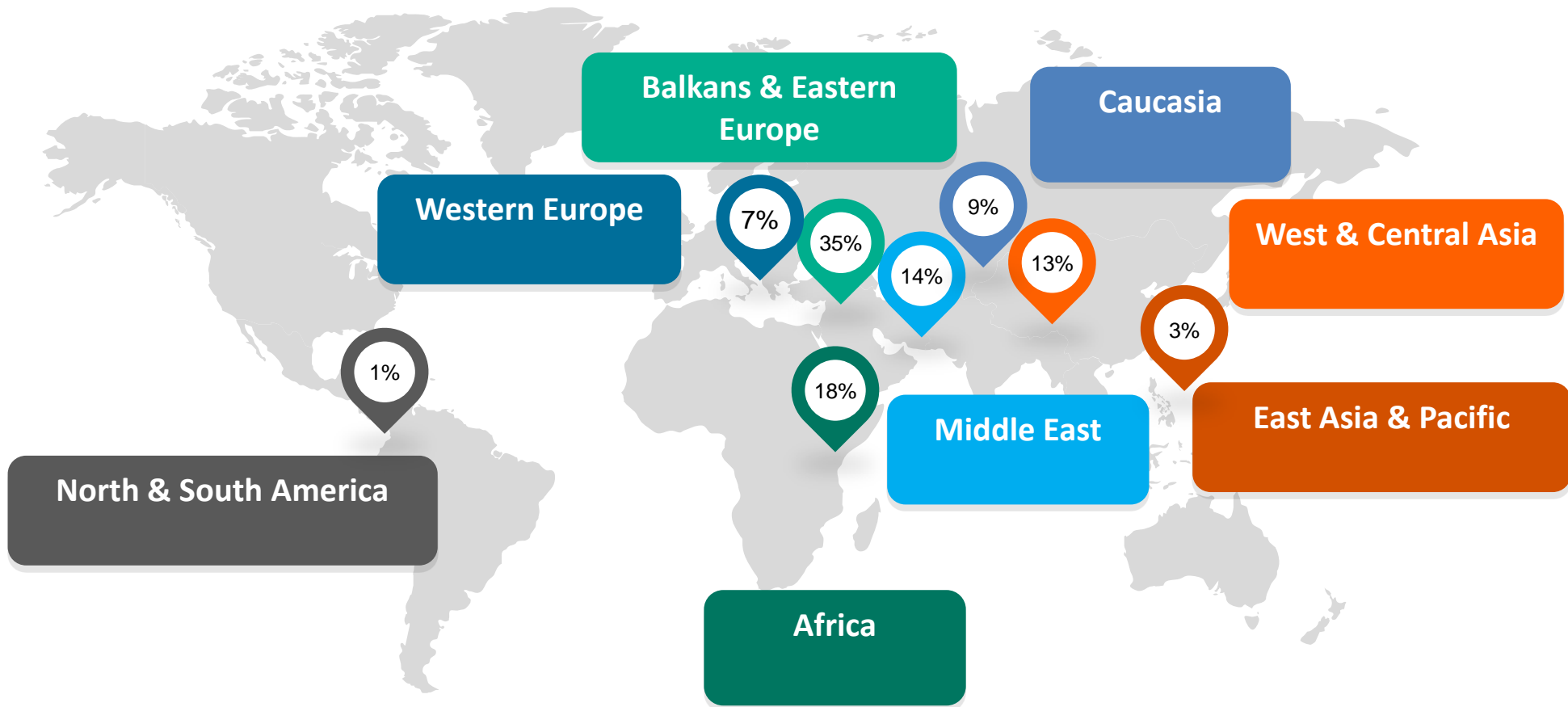
## Total Visitors

Number of total visitors increased by 27% in the last 5 editions, number of total visitors reached 76.271





# International Visitor Breakdown by Geographical Location



# Top 20 Visitor Countries

1. IRAN
2. BULGARIA
3. IRAQ
4. TUNISIA
5. MACEDONIA
6. ALGERIA
7. KOSOVA
8. AZERBAIJAN
9. SERBIA
10. UKRAINE

11. LEBANON
12. EGYPT
13. MOROCCO
14. BOSNIA-HERZEGOVINA
15. GEORGIA
16. GREECE
17. ROMANIA
18. ISRAEL
19. ALBANIA
20. JORDAN



# Visitor Breakdown by Industry



Furniture Manufacturers  
%52



Wood & Forestry Products  
%23



Architecture and Engineering  
%22



Door & Window Manufacturers  
%16



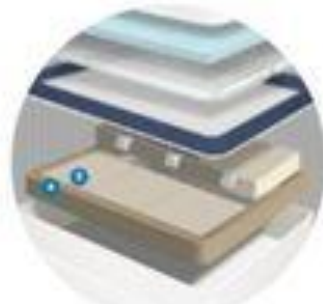
Carpenters  
%14



Spare Parts & Equipment Wholesalers  
%8



Machinery Distributors  
%8



Bed & Mattress Manufacturers  
%6

(Visitors marked multiple product groups.)

# Visitor Breakdown by Interested Products– Intermob & Promatt Special Section



Furniture Accessories  
%34



Wood & Forestry Products  
%33



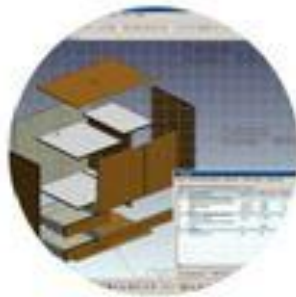
Parts & Equipment  
for Furniture Production  
%29



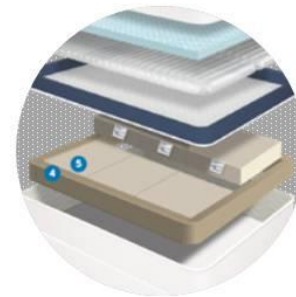
Tools & Equipment  
%26



Chemicals  
%12



Services & Other Products  
%10



Mattress Manufacturing  
Machineries  
%9

(Visitors marked multiple product groups.)

# Visitor Breakdown by Interested Products – Wood Processing Machinery



Wood Processing Machinery  
%32



Wood Cutting Machinery  
%32



Furniture Manufacturing Machinery  
%29



CNC Machines  
%28



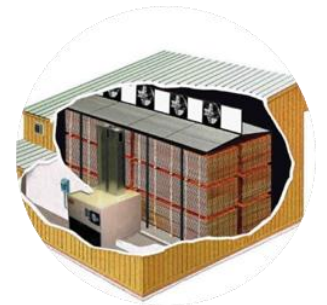
Cutting Tools  
%22



Electrical & Mechanical Hand Tools  
%17



Services & Other Products  
%13



Drying Ovens  
%9

(Visitors marked multiple product groups.)

# Visitor Breakdown by Position



# Purpose of Visit

## Finding Business Partners

26% of visitors state that they look for new business partners



## Purchasing

57% of visitors state that they seek new suppliers, products and services.



## New Products & Technologies

55% of visitors state that they would like to find out about new trends, technologies and products.



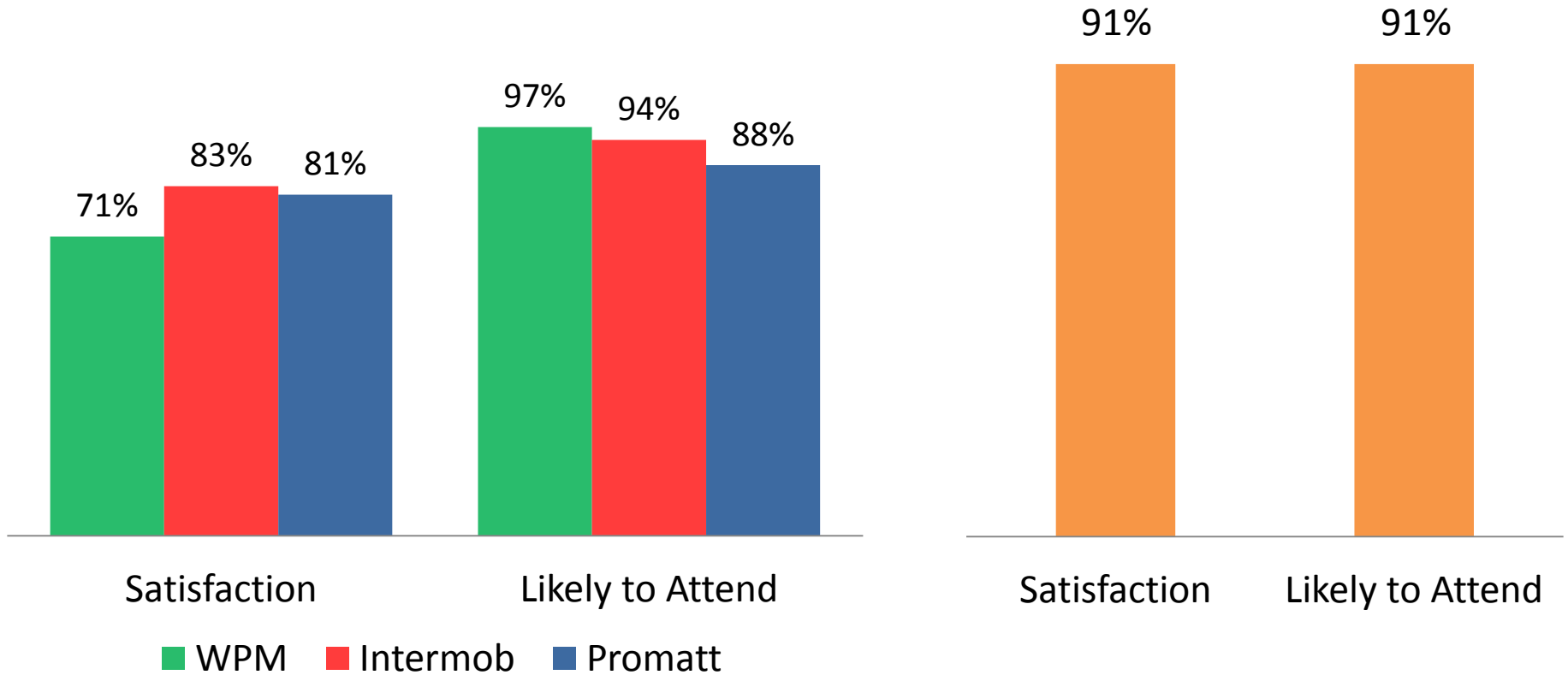
## Contacting Current Business Partners

45% of visitors state that they would like to get in touch with existing business partners.

# Satisfaction Rates

## Exhibitor

## Visitor





# Hosted Buyer Program Organized by Reed Tuyap

Wood Processing Machinery & Intermob Fairs hosted buyers from **20** countries and **41** cities in Turkey

## Countries

- Azerbaijan
- Belarus
- Belgium
- Bosnia-Herzegovina
- Bulgaria
- Egypt
- Georgia
- Germany
- Iran
- Jordan
- Kosovo
- Macedonia
- Moldova
- Russia
- Switzerland
- Serbia
- Sudan
- Tunisia
- Ukraine
- Uzbekistan

## Cities

- Adana
- Adapazarı
- Adıyaman
- Afyon
- Aksaray
- Ankara
- Antalya
- Aydın
- Balıkesir
- Bursa
- Çanakkale
- Çorum
- Denizli
- Diyarbakır
- Düzce
- Erzincan
- Erzurum
- Eskişehir
- Gaziantep
- Hatay
- Isparta
- İzmir
- K.Maraş
- Karaman
- Kastamonu
- Kayseri
- Kırıkkale
- Kırşehir
- Konya
- Kütahya
- Malatya
- Manisa
- Muğla
- Nevşehir
- Niğde
- Samsun
- Ş.Urfa
- Tokat
- Uşak
- Yalova
- Zonguldak

# CONTACT US



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Yatak İmalatı Yan Sanayi, Ekipman,  
Hammadde ve Makineleri Özel Bölümü

**NEXT EVENT**  
**OCTOBER 12-16 2019**